



Show Dates: **February 26-27, 2011**

Follow the green footprints to the 2nd annual



The Ecovillage Experience! welcomes
Ed Begley, Jr.,
TV & Movie celebrity and
environmentalist, to the 2011 Akron
Home & Flower Show.

EXHIBITOR INFORMATION

WHAT IS THE ECOVILLAGE EXPERIENCE! ? It is an exhibit within the Akron HBA Home & Flower Show featuring a prototype model of an actual residential net-zero Passive House surrounded by ecoliving elements. The exhibit will highlight this ecovillage “concept-to-reality” scheduled for groundbreaking, Spring 2011 in Akron’s urban core.

NEW & IMPROVED FOR 2011: Water management features will be enhanced and additional urban farming elements will be introduced in and around the net-zero house. Ongoing ecoliving workshops will be promoted and featured in a dedicated space adjacent to the exhibit.

LOCATION: The north end of the entry level of the John S. Knight Center, High Street side, downtown Akron.

EXHIBIT SPACE: Many options will be available for participating exhibitors from traditional display tables to product demo podiums to chair stations within the exhibit itself. It will be designed for maximum collaboration amongst all the exhibitors in mind. Non-traditional customized stations to suit their needs with an equivalent of a 10’x 10’ booth space.

PROMOTION: Local radio and TV news segments, online social media channels, non-profit environmental organizations and local print periodicals and newspapers.

HOURS: Friday & Saturday, 11 am - 9 pm, Sunday, 11 am – 6 pm



2010 Ecovillage exhibit entrance

TOTAL EXHIBIT SIZE: 1500 square feet

ATTENDANCE: For the last few years, the Akron Home & Flower Show welcomed an average of 10,000 visitors each year. Last year's Ecovillage exhibit was consistently busy capturing a majority of all visitors. In addition, we have access to hundreds of local "green-minded" consumers and organizations who will be receiving special invitations via e-mail and social media programs. Ed Begley, Jr., Saturday's guest speaker, will also serve as a magnet to lure green-minded consumers.

HOW WILL THE ECO-VILLAGE EXHIBIT BE SET UP TO MAXIMIZE VISITOR AND EXHIBITOR INTERACTION?

A set of "green footprints" starting at the entrance and main stage areas will once again lead visitors to our special exhibit leading to various green "stations of learning." These "stations" represent pieces of the pie that create a true Eco-Village (i.e., interiors, landscapes, food, waste, energy, transportation). These "stations" will surround the focal point --an actual "cutaway" model of a true net-zero Passive House.

With a good mix of seminar and stage presentations, giveaways and interactive exhibits, a stop at the Eco-Village will educate and help visitors to not only learn about an actual "true-green" homebuilding project coming to their area, but also to learn about all the components of living an affordable greener life in Akron through representative products and services that can help them do just that.

WHO ARE THE ECOVILLAGE EXHIBITORS WE SEEK?

Our exhibitors will be green and sustainable businesses—private and non-profit—who provide credible homebuilding-related and green living products and services to help reduce Akron's greenhouse gas emissions (GHG).

GREEN PRODUCTS & SERVICES:

- Sustainable landscaping • Green roof • Irrigation/rain barrel
- Solar panels • Greywater system • Cellulose/foam insulation
- Energy-efficient appliances • Energy recovery ventilators
- Alternative energy furnace • Recycled/natural home furnishings
- Recycled/natural countertops and cabinetry • Wind generator
- Alternative transport vehicles • Recycled waste/compost system
- Energy-efficient windows & doors • Natural native flooring



To become part of the Eco-Village exhibit, contact The NEOhaus Institute

Tom Crain 330-634-6489 tecrain@goinggreenguy.com

Lance Schmidt 330-352-2660 lance@akrongreenbuilder.com

Official website for 2011 Ecovillage Experience! @ the Akron Home & Flower Show:

www.theneohaus.com

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www.akronhomeandflowershow.com