

PROFESSIONAL

HOME STUDY PROGRAM

The Barbados Qualified Travel Consultants Program includes a professional, comprehensive home study course. Utilizing a fact-filled workbook and colorful video, you complete the course work and self-administered tests on your own schedule, at your convenience.

Some of the topics covered in the workbook include:

- History and Culture
- Accommodations
- Transportation
- Attractions and Sightseeing
- Climate and Weather
- The Beaches
- Sports
- Shopping and Entertainment
- Festivals
- Targeting Clients
- Recommending the Right Vacation Experience
- Answering Your Clients Most Challenging Questions

While there is no time limit imposed on the home study program, we suggest you allow 2 to 3 weeks for completion of the course work and the self-administered tests.

TRAVEL

EXPERIENCE BARBADOS

Because Barbados is such a unique Caribbean island, a hands-on, destination-intensive fam trip is not just an important component of our program – it's a requirement.

After successful completion of the home study course work, program participants will be scheduled to attend a familiarization trip, developed exclusively for the Barbados Qualified Travel Consultants Program.

Qualified Travel Consultants are also eligible to receive free Barbados vacations and other valuable incentives, based upon meeting customized sales goals.

PROGRAM OVERVIEW

This unique Qualified Travel Consultants Program has been designed to develop and nurture a true partnership between a select group of travel professionals and the eastern Caribbean destination of Barbados.

In addition to unprecedented education and sales components, this program includes unparalleled marketing support provided by the North American Office of the Barbados Tourism Authority, and its regional and district sales managers.

We are confident you will reap many rewards from this in-depth destination specialist program, and experience a real sense of accomplishment when you have earned the Barbados Qualified Travel Consultant designation.

As partners in an effort to increase tourism to Barbados, we all share in the success of this program.




BARBADOS

QUALIFIED TRAVEL CONSULTANTS PROGRAM