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MAGICAL KENYA
WEBSITE

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Jambo! Welcome to the Kenya Tourist Board's Web site designed especially for North American travel agents.

Welcome to the place where you can learn all about how your travel clients can experience a different "safari" everyday in magical Kenya. Safari is a Swahili word that originated in Kenya that means "journey." Of all the countries in Africa, none can rival the sheer range of Kenyan travel safaris for visitors including wildlife, scenic, cultural, beach, adventure, sports and special interest travel.



On this site, you can learn about the latest developments in travel and tourism for Kenya (What's New). You can order our latest colorful travel brochures, access splendid images highlighting our magnificent scenery and attractions (Photo Gallery), and find links to our network of leading Kenya suppliers for the North American market (Tour Operators).

The highlight of this site is the opportunity to become a Kenya Authorized Travel Specialist (KATS) agent. By investing a few hours of your time, you can learn everything you need to know about becoming an expert on promoting and selling Kenya in your agency. Here are just a few Kenya highlights about Magical Kenya that you'll be learning about:

- 59 national parks and game reserves including the world's greatest wildlife spectacle, the annual wildebeest migration to the Maasai Mara
- 42 timeless cultures, many in villages unchanged by the modern world
- Ecotourism opportunities to learn about endangered wildlife such as the black rhino, sea turtle, Grevy's zebra, sitatunga, wild dog and Colobus monkey.
- A 300-mile Indian Ocean coastline of pristine beaches, warm, turquoise waters and protective coral reefs
- Trekking, camelback, horseback, hot air ballooning and mountain biking experiences
- 38 golf courses, many of championship quality, where waiting for wildlife to cross a player's next hole is not so unusual.

To learn more about Magical Kenya and the benefits of being a KATS agent, click the "[Become a Specialist](#)" button to start your learning safari!

If you have already registered with the KATS program and have a username and

